

# CVS Stirling e-Bulletin –16<sup>th</sup> May 2008

**A NEW FEATURE of this and future e-Bulletins is 'Funder of the Week', which will focus on a different funding organisation in each issue. Keep your eyes peeled and you might find the perfect funder for *your* needs!**



Please keep comments and suggestions coming. Emails to: [lee.stevenson@cvS-stirling.org.uk](mailto:lee.stevenson@cvS-stirling.org.uk).

Deadline for contributions Friday's bulletin is the previous Monday. If you have any queries, please call 01786 469916 and ask for Lee or Donald.

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## **FORTHCOMING EVENTS**

### **Equality Without Borders**

Stirling Highland Hotel, Stirling  
Saturday, 31<sup>st</sup> May, 10 am- 4.45 pm

'Equality Without Borders' is a conference organised by the **Equality Network** aimed at learning from those leading in Europe on specific issues and using their knowledge and experience to shape a better Scotland for everyone. The conference is for everyone with an interest in lesbian, gay, bisexual and transgender equality in Scotland and everyone who would like to know more about LGBT equality.

Speakers from across Europe will be attending to share their ideas and take part in workshops on issues from LGBT mental health to same-sex marriage, education to hearts and minds, transgender rights to experiences from similar small countries. Stewart Maxwell MSP, Minister for Communities, who will be the keynote speaker.

Registration forms and further information can also be found on the Equality Network website, [www.equality-network.org](http://www.equality-network.org), by phoning 07020 933 952, or by email: [scott@equality-network.org](mailto:scott@equality-network.org). Early registration is appreciated, and the final deadline is **23rd May**.

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### **Trossachs 10k Run**

Aberfoyle, Saturday, May 31<sup>st</sup>.

A charity run through the Ard Forest, taking in some of Scotland's most amazing scenery, is being held in aid of the **Anthony Nolan Trust**.

The 10K Run starts and finishes at the car park in Aberfoyle and the route is mostly on forest tracks. The route will be fully marshalled and refreshments will be provided at the finish.

To enter this event, phone 01877 382332 or email [jillian06@btinternet.com](mailto:jillian06@btinternet.com). Entry forms can also be downloaded from [www.anthonynolan.org.uk](http://www.anthonynolan.org.uk).

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### **Ben Ledi Sponsored Ascent,**

Saturday 7th June 2008

The Rotary Club of Callander and West Perthshire have once again organised this popular annual sponsored walk, which last year involved 178 entrants and raised over £11,000 for some 30 good causes.

A key feature of the event is that all participants can choose any good cause that they wish to support.

For example, this could be:

- a local charity such as CHAS, Strathcarron, or nearest Maggie Centre
- any national charity
- a local good cause, such as the Baden Powell Hall restoration
- a young person who is taking part a specific approved project
- a school PTA for school funds or a charity a school supports,
- a youth group, sports club, old folks club or church activity.

If you would like to support a cause of your choice The Ben Ledi walk, organised by Rotary, is an ideal vehicle to enable you and your family/ friends/colleagues to find sponsors and raise funds 80% of which goes to your cause, 20% to be

shared this year by Scottish Society for Autism, Beatson Institute for Cancer Research and Killin Mountain Rescue.

Ben Ledi is a challenging but not too demanding a climb. In previous events, participants from under 10 to over 70 completed the course. Regular hill walkers find it an easy climb. Some, who take little strenuous exercise, find it quite tough.

Volunteers from the Killin Mountain Rescue team are at check-points and in radio contact with each other and the Start/Finish base. Walkers have to be properly shod and clad, keep to the marked route, reporting at all check-points and at the finish. Those under 16 may only walk as members of family or other adult-led groups.

Entry and Sponsorship Forms can be downloaded from [www.callander.rotary1010.org](http://www.callander.rotary1010.org), picked up at CCW, 79 Main St. Callander, or by e-mail from [richard-a.cooper@virgin.net](mailto:richard-a.cooper@virgin.net). No entry fee.

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## **Carers Week**

9<sup>th</sup>-15<sup>th</sup> June

This year's theme is '**Carers Can't Afford to be Ill**'.

Stirling Carers Centre (65-69 Barnton Street) is hosting a range of activities to Carers registered with the Centre.

More details from Moira C Taylor, 01786.447003, or visit [www.carers.org/stirling](http://www.carers.org/stirling)

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## **Shelter Seminars:**

- **The Scottish Housing Bubble**

Thursday 22 May 2008, City Chambers Business Centre, Edinburgh.

This seminar will look at the prospects for the Scottish housing market.

Cost: £85 plus VAT (**reduced rates available for community/voluntary organisations**).

- **Four Years and Counting!**

- *Shelter's annual conference on progress towards 2012*

Monday 23 June 2008, Teacher Building, Glasgow.

Scotland's internationally-acclaimed programme on homelessness is moving towards its final stage. However, a recently published monitoring report showed

that a significant challenge remains if the ambitious programme is delivered.  
Cost: £140 plus VAT (**reduced rates available for community/voluntary organisations**).

To book a place on any of the above events please contact the Events Officer on 0844 515 2483 or email [scotlandevents@shelter.org.uk](mailto:scotlandevents@shelter.org.uk).

## **GROUP NEWS**

### **'Rocktalk' Honours its Volunteers**

Rocktalk, Stirling's talking newspaper for the blind and visually impaired, honoured two of its longest serving volunteers at a recent dinner. Jean Malloy and Colin Newman have both been involved for 20 years.

Jean had faithfully processed the returned audio tapes and CDs in readiness for recording the latest newspaper, while Colin Newman is the newspaper's editor and vice-chairman and is also responsible for the readers' rota and the installation and upkeep of the digital technology used in the studio.

Rocktalk is published weekly. It brings together edited highlights of the Stirling Observer to more than 150 listeners in the Stirling area free of charge, keeping them in touch with local news and events.

A monthly audio magazine is also published with items of local and general interest for the blind and visually impaired.

Anyone interested in joining the Rocktalk volunteer force can contact secretary Paul Reed on 01786 462844 for more information.

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### **Stirling Carers Centre AGM**

The Annual General Meeting of the Carers Forum Stirling Area (Stirling Carers Centre) will be held at the Guide Hall in Glebe Avenue, Stirling from 12 noon until 2pm. A buffet lunch will be provided. All Carers are welcome.

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### **Corbett Conquering In Progress ...**

1st - 31st May 2008

Macmillan Cancer Support's '**Conquer a Corbett**' challenge is well under way. The challenge is to have someone climb every one of Scotland's Corbetts in one month!

Corbetts, in case you didn't know, are hills between 2500 feet and 2999 feet. There are 219 of them throughout Scotland - even some on the Western Isles.

Last May dedicated fundraisers climbed 129 Corbetts, raising £40,000 for Macmillan. This year, they are hoping to bag **every** peak, raising even more money.

'Conquer a Corbett' is being supported by Hollywood star Patrick Stewart, and the Scottish Mountaineering Club are providing route advice and health and safety information. More information the challenge is available at [www.macmillan-corbetts.org.uk](http://www.macmillan-corbetts.org.uk)

## ***LEGISLATION & POLICY***

### **Face-to-Face Fundraising – a *new code of practice***

The Institute of Fundraising has released for consultation a new draft face-to-face fundraising code. The code has been revised after the implementation of the Charities Act 2006, which came into effect on 1 April this year.

The revised code incorporates for the first time advice on prospecting - the practice where prospective donors are asked to give their contact details for future communication, but are not asked for money or their bank details.

The institute is looking for fundraisers' opinions on whether prospecting, which is described in the code as 'engagement', should be considered the same as face-to-face fundraising, whether or not the draft code is helpful and other general comments on the code.

The draft code, released for consultation on 13 May, can be downloaded at [www.institute-of-fundraising.org.uk](http://www.institute-of-fundraising.org.uk) The code covers:

- the conduct of fundraisers and agents,
- planning a campaign
- training and professionalism
- identifying and managing sites
- what to do after the face-to-face activity has taken place.

It also now incorporates legal points and an explanation of the role of the Public Fundraising Regulatory Association, the self-regulatory body for face-to-face fundraising.

“It is vital that all stakeholders engaged in face-to-face activity have an input into this code to ensure that it fully meets the needs of the sector and maintains a sustainable environment for face-to-face activity,” said Megan Pacey, director of policy and campaigns at the Institute.

Organisations have until 8 August to submit their comments to [codes@institute-of-fundraising.org.uk](mailto:codes@institute-of-fundraising.org.uk).

## **RECRUITMENT**

### **Wanted – Food Champions**

Stirling Council is looking for volunteer ‘food champions’ to spread the word about food wastage as part of the National ‘**Love Food, Hate Waste**’ campaign.

Recycling Promotions Officer Donna Paterson says, *“Each year residents within the Stirling Council area bin around £6.3 million worth of food, an average of £167 per household.”* At least half of this food could have been eaten.

Apart from the sheer waste of money and resource in a hungry world, having to put food waste in landfill sites has adverse environmental effects: the harmful methane gas generated by decomposing food contributes to global warming.

The campaign aims to encourage people to think more about how they plan, prepare and portion meals, how they store food, and ways to use up food rather than throwing it in the bin.

If you’d like to get involved, or want more information, email [champions@stirling.gov.uk](mailto:champions@stirling.gov.uk) or visit [www.wasteawarelovefood.org.uk](http://www.wasteawarelovefood.org.uk).

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### **Support Workers Wanted!**

Can we again remind you that **Central Scotland Rape Crisis & Sexual Abuse Centre** are still looking to recruit female voluntary support workers, so if you have about 3 hours a week to spare they would like to hear from you. For further information, please call 01786 446887.

## OTHER NEWS

Ever felt people don't understand you? If you work in the charity sector, a recent survey suggests you may well be right.

The **State of the Voluntary Sector** survey was conducted by nfpSynergy, the specialist research consultancy for not-for-profit organisations, on behalf of **Third Sector**.

It found that 92 per cent of charity workers believe the public doesn't understand charities. And public and charity workers seem to have considerably differing priorities.

Members of the public and charity staff were asked to describe their 'ideal' charity from a list of 20 adjectives. The public rated being trustworthy and honest above all else, but charity employees put passion and independence at the top of their list. Trustworthiness and honesty were ranked 10th and 13th respectively by the sector.

Other discrepancies saw the public value helpfulness, accountability and friendliness most, while charities emphasised passion, independence and innovation.

*"There is a mismatch between what the public wants and what the sector is,"* said Joe Saxton, founder of nfpSynergy. *"The public wants the sector to be like a country GP, but the sector wants to be like an inspiring public figurehead."*

*"If we want the public to be engaged with the sector, we have to mould ourselves to what the public wants or mould public desires to what we want them to be."*

## FUNDER OF THE WEEK: Children in Need



**PUDSEY BEAR** is recognised by millions as the face of the BBC's Children in Need campaigns since 1986. The mascot was created by BBC graphic designer Joanna Ball, and named for her home town of Pudsey, Yorkshire.

The old logo (left) was replaced last year by a brighter, trendier model, but the message is the same.

**Children In Need** was first registered as a charity in 1989, though the BBC has actually been making broadcast appeals for children since 1927 (that was radio, of course!) These annual Christmas Day Appeals transferred to TV in 1955 and continued right up to 1979. The following year saw the first 'telethon' – a whole evening dedicated to fundraising, and this format has been retained since then.

*A combination of celebrity involvement, imaginative and entertaining events, and enthusiastic grass-roots participation by volunteers all round the country, has proved massively successful in raising funds, with each year's telethon breaking new records.*

### **So what does the charity do with the £££ millions?**

The broad aim of Children in Need is to change the lives of the UK's disadvantaged children and young people (under 18) for the better, allowing each to realise his or her potential. Every penny donated goes to support projects - all operating costs are covered by the charity's investment income.

Support is given in the form of grants to hundreds of different organisations working with children whose problems range from physical, mental or psychological disorders, to poverty and deprivation, neglect or abuse.

Grants are distributed in two application rounds: March (distributed in August) and November (distributed the following April). So the next application process will open in September 2008. Any organisation that aims to improve the lives of disadvantaged children and youngsters and meets the criteria can apply.

### **Pudsey in Stirling**

In 1991, it was decided to base distributors within organisations. CVS Stirling became the Area Distributor for Forth Valley, along with some 20 similar groups throughout Scotland.

*So Children in Need is conveniently sited under the same roof as CVS Stirling: 3<sup>rd</sup> floor, Municipal Buildings, Corn Exchange Road. **Tom Murray**, our CVS Company Secretary, has been the Convener for Children in Need for the past 12 years.*

**If you'd like guidelines on applying, application forms, or more information, we can supply it. Or you can download direct from the charity's website, [www.bbc.co.uk/pudsey/charity](http://www.bbc.co.uk/pudsey/charity).**

**STOP PRESS**.....work on the **CVS Stirling website** has been progressing steadily, and it will up and running very soon. The site at [www.cvs-stirling.org.uk](http://www.cvs-stirling.org.uk) will have everything you need to help you make the most of what we have to offer.

**WATCH THIS SPACE** for launch info.