

FUNDRAISING EVENTS

Voluntary organisations have a wide range of options open to them for local fundraising. For example:

- Street Collections
- Raffles and Small Lotteries
- Charity Shops
- Sponsored events
- Bingo evenings
- Subscriptions

There are a number of local agencies that provide equipment for local fundraising events. For example you can hire collecting tins from CVS Stirling. The Community Resource Centre has display boards, badge-makers and video cameras for hire (Contact 01786 432311).

Organising fundraising events is not easy and can be very time consuming, but well organised events can be a very lucrative source of income. Here are just a couple of suggestions:

- Work with other organisations to arrange one big event. Combined efforts can save time, and you are not competing for money from the same pot.
- Be innovative, speak to other organisations and find out what they have been up to. Why not try the CVS Stirling networking events? Or the CVS Stirling Christmas Charities Sale?



Contacts at CVS Stirling:

Director: Marina McGuire

E-mail: marina.mcguire@cvs-stirling.org.uk

General Enquiries: Linda Flockhart

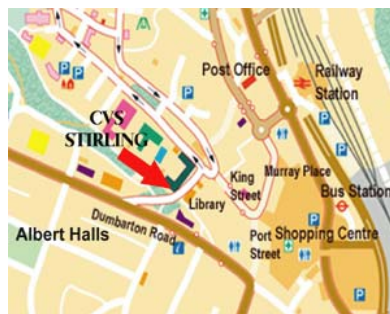
E-mail: linda.flockhart@cvs-stirling.org.uk

Development Worker: Lee Stevenson

E-mail: lee.stevenson@cvs-stirling.org.uk

Information Administrator: Donald Saunders

E-mail: donald.saunders@cvs-stirling.org.uk



CVS Stirling is a Company with Charitable Status, Limited by Guarantee.

Company Number: SC 169437

Charity Number: SC 016980

CVS Stirling is funded by:



SCOTTISH EXECUTIVE



INFORMATION LEAFLET

FUNDRAISING



**CVS Stirling
Norman MacEwan Centre
Cameronian Street
STIRLING
FK8 2DX**

Tel: 01786 469916

www.cvs-stirling.org.uk

MONEY, MONEY, MONEY...

All organisations need resources of some sort. This can be actual equipment such as stationery or possibly even premises. Many organisations also require revenue for ongoing expenses e.g. volunteer expenses, crèche payments, rent, etc.

This leaflet is a brief guide to sources of funding that your organisation may wish to explore.

Securing funding can be a bit of a headache for many groups. If this is the case it might be worthwhile planning a fund-raising strategy. The purpose of a strategy is to define where you are now and where you want to be. You then consider how you might achieve this - your strategy.

Possible sources of funding include:

- **The Public Sector/ Government**
- **Private Sector Companies**
- **Grant-Making Trusts**
- **Non-Departmental Public Bodies, also known as "Quangos"**
- **Local Fundraising Events**

GRANT-MAKING TRUSTS

Charitable Trusts are bodies set up with an amount of money to "do good". That money, or capital, is invested and the income from the investment is spent each year on good causes.

CVS Stirling has two software programmes designed to help charities identify Trusts - FunderFinder and Grantseeker. When applying for money it is important to remember that Trusts have different criteria. These computer programmes will help you identify which Trusts are relevant to your group or initiative.

Groups may use these programmes in the office or staff can search on behalf of the group using a search checklist. Contact CVS Stirling for more details or to make an appointment.

PRIVATE SECTOR COMPANIES

The kind of help companies give:

- Gifts in kind - e.g. materials or old office equipment.
- Advice and support.
- Contacts.
- Employee secondment.

You can also get money from companies!

There are two main ways:

- Donations - Companies can donate cash to your group as a good cause. They can claim tax relief on charitable donations.
- Sponsorship - In this case the company will expect something in return such as advertising.

A useful source of information is the *Guide to UK Company Giving* published by the Directory of Social Change www.dsc.org.uk

PUBLIC SECTOR / GOVERNMENT

Support for voluntary organisations from local authorities can come in many forms:

- Direct grants
- Service contracts
- Rates relief

Also support in kind such as:

- Staff secondments
- Provision of premises
- Provision of equipment
- Free or reduced cost council services.

For more information and details of Stirling Council's Community Grants Scheme contact Jean Cowie at Stirling Council on 01786 432268.

NON-DEPARTMENTAL GOVERNMENT BODIES OR QUANGOS

These organisations are public bodies that provide funds for voluntary organisations. They provide funds for organisations that work in areas that meet with their specific work and policy priorities - for example Health Boards, Local Enterprise Companies and Scottish Homes.

One example of such a grant is the Community Health Promotion Grant Scheme administered by the Forth Valley Health Board. This source of funding is available to support local groups that have initiatives with a focus on health. Contact Elaine Haston at Health Promotion on 01786 431106 for more information.